

5

6 EXPLORE YOUR URBAN FOREST CLOUD



7 PLAN-IT GEO
BETTER YOUR TECHNOLOGY. BETTER YOUR FOREST.

LANDING PAGE: A creative, engaging and custom page for your Tree Plotter application.

8 This add-on module allows you to be in control of how you want your clients and constituents to engage with your application, utilizing images, videos, training, contact information, on-brand color selection, and much more.

Driving your marketing and outreach efforts the second your audience visits your Tree Plotter application.

Lead your clients or constituents to connect, and direct their attention to your specified call to action.

ECO BENEFITS 1



Energy Savings
\$33,955



Carbon Avoided (lb)
687,939



Stormwater Runoff (gal)
6,142,620



Air Quality
\$7,455

10 TOTAL TREE COUNT: 6,340

2

11 THIRD SECTION
CHOOSE ANOTHER FEATURE TO HIGHLIGHT

12 This landing page template is designed to coordinate with our Tree Tour Add On Module.

13 EXPLORE



15



Landing Page Template 3 Client Questionnaire

1. First color choice in Hex or RGB format. The light green color used in the underlines in the image above.
2. Second color choice in Hex or RGB format. The dark green color in the image above.
3. Up to two logo images. In .png, .jpg, .gif, or .svg format. Please email this images as an attachment to support@planitgeo.com.
4. The text and functionality you would like to have for each of the 4 buttons. These buttons can perform certain actions with Tree Plotter or be a link to any URL.
5. Main image in .png, .jpg, .gif, or .svg format. Please email this images as an attachment to support@planitgeo.com.
6. Large text on top of main image.
7. Text for main heading and subheading.
8. Text for main body.
9. Choose four Eco Benefits to show on your landing page. The list of possible Eco Benefits is shown in your Tree Plotter app under Stats -> Eco Benefits.
10. Text for tree count.
11. Text for heading and subheading in feature highlight section.
12. Text for body in feature highlight section.
13. Feature highlight single button and functionality.

14. Right side image in feature highlight section.

15. Large bottom image in feature highlight section.

16. Are you including Public UI buttons on your Landing Page? These are the four numbered rectangular buttons on your landing page designed for volunteers to interact with Tree Plotter.

17. Please provide any other information that may assist us in creating your landing page.