

Welcome

1



3

4

Tree Map

Add a Tree

Canopy Planner

Learn More

5

WELCOME TO YOUR URBAN FOREST CLOUD

2



6

LANDING PAGE: A creative, engaging and custom page for your Tree Plotter application.

This add-on module allows you to be in control of how you want your clients and constituents to engage with your application, utilizing images, videos, training, contact information, on-brand color selection, and much more.

7

Driving your marketing and outreach efforts the second your audience visits your Tree Plotter application.

Lead your clients or constituents to connect, and direct their attention to your specified call to action.

8

TOTAL TREE COUNT: 49,903

ECO BENEFITS

9



Energy Savings
\$457,770



Carbon Avoided (lb)
10,098,000



Stormwater Runoff
(gal)
56,112,300



Air Quality
\$222,174

10

1

Tell Us About Yourself

Enter contact info, create a username, and tell us what communications you want to receive.

2

Add Trees

Add trees by address or the map tools.

3

My Activities

Quickly zoom to your trees in the map and update watering or other activities.

4

Connect

Explore these ways to get involved in training, planting, maintenance, events, or social media.

Landing Page Template 1 Client Questionnaire

1. First color choice in Hex or RGB format. The dark blue color in the image above.
2. Second color choice in Hex or RGB format. The light blue color in the image above.
3. Up to two logo images. In .png, .jpg, .gif, or .svg format. Please email this images as an attachment to support@planitgeo.com.
4. The text and functionality you would like to have for each of the 4 buttons. These buttons can perform certain actions with Tree Plotter or be a link to any URL.
5. Welcome bar text.
6. Main image in .png, .jpg, .gif, or .svg format. Please email this images as an attachment to support@planitgeo.com.
7. Text for main body.
8. Text for tree count.
9. Choose four Eco Benefits to show on your landing page. The list of possible Eco Benefits is shown in your Tree Plotter app under Stats -> Eco Benefits.
10. Are you including Public UI buttons on your Landing Page? These are the four numbered rectangular buttons on your landing page designed for volunteers to interact with Tree Plotter.
11. Please provide any other information that may assist us in creating your landing page.