

Landing Page Template 1

WELCOME

3

**PlanIT Geo™**

**TreePlotter™**

TREE MAP

ADD A TREE

TREEPLOTTER CANOPY

LEARN MORE

4

5 WELCOME TO YOUR URBAN FOREST CLOUD

6



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LANDING PAGE: A creative, engaging, and customized page for your TreePlotter application.

This add-on module allows you to be in control of how you want your clients and constituents to engage with your application, utilizing images, videos, training, contact information, on-brand color selection, and much more.

Driving your marketing and outreach efforts the second your audience visits your TreePlotter application.

Lead your clients or constituents to connect and direct their attention to your specified call to action.

8 TOTAL TREE COUNT: 49,903

ECO BENEFITS



\$5,678,876
Total Eco
Benefit Savings



10,098,000 (lb)
Carbon
Monetary



56,112,200
Air Quality
Monetary



\$222,174
Stormwater
Monetary

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1 TELL US ABOUT YOURSELF

Enter contact info, create a username, and tell us what communications you want to receive.

2 ADD TREES

Add trees by address or the map tools

3 CONNECT

Explore these ways to get involved in training, planting, maintenance, events, or social media.

Landing Page Template 1 Client Questionnaire

1. First Color choice in RGBA format. The dark blue color in the image above.
2. Second color choice in RGBA format. The light blue color in the image above.
3. Up to two logo images in .png, .jpg, .gif or .svg format. Please email these images as an attachment along with this completed form to support@planitgeo.com
4. The text and functionality you would like to have for each of the 4 buttons. These buttons can perform certain actions within TreePlotter™ or be a link to any URL.
5. Welcome bar Text.
6. Main image in .png, .jpg, .gif, .svg format. Please email these images as an attachment along with this completed form to support@planitgeo.com
7. Text for main body.
8. Text for tree count.
9. Are you including Public UI buttons on your landing page designed for volunteers to interact with TreePlotter™.